

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2005 - 2009



MARTIN LUTHER KING JR. COMMISSION

FUNCTIONAL AREA: NATURAL & CULTURAL RESOURCES

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2005 - 2009

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STRATEGIC PLAN

Agency Name	Arkansas Martin Luther King, Jr. Commission
Agency Mission Statement: The mission of the Arkansas Martin Luther King, Jr. Commission is to promote understanding and acceptance of nonviolence and human equality as a way of building community among all Arkansans.	

AGENCY GOAL 1:

To promote racial harmony, understanding, respect, and goodwill among all citizens.

AGENCY GOAL 2:

To promote principles of nonviolence.

AGENCY GOAL 3:

To promote, among the people of Arkansas, by appropriate activities, both awareness and appreciation of the civil rights movement and advocacy of the principles and legacy of Dr. Martin Luther King, Jr.

AGENCY GOAL 4:

To develop, coordinate, and advise the Governor and the General Assembly of appropriate ceremonies and activities throughout the state relating to the observance of Dr. Martin Luther King, Jr.'s birthday.

AGENCY GOAL 5:

To receive donations and contributions from individuals and public and private organizations in order to carry out its responsibilities.

STRATEGIC PLAN

Agency Name		Arkansas Martin Luther King, Jr. Commission
Program		Arkansas Martin Luther King, Jr. Commission Operations
Program Authorization		ACA 25-24-101 et seq.
Program Definition: Program Funds-Center Code: <u>0318P01</u>		The Arkansas Martin Luther King, Jr. Commission Operations provides the staff support for carrying out the mission of the Arkansas Martin Luther King, Jr. Commission. The activities include: 1) Promote racial harmony, understanding, respect, and goodwill among all citizens; 2) Promote principles of nonviolence; 3) Promote, among the people of Arkansas, by appropriate activities, both awareness and appreciation of the civil rights movement and advocacy of the principles of Dr. Martin Luther King, Jr.; 4) Develop, coordinate, and advise the Governor and the General Assembly of appreciation ceremonies and activities throughout the state relating to the observance of Dr. Martin Luther King, Jr.'s birthday; 5) Receive donations and contributions from individuals and public and private organizations in order to carry out its responsibilities.
AGENCY GOAL(S) #	1,2, 3,4, 5	
Anticipated Funding Sources for the Program		General Revenue, Cash Funds, Other Revenue

GOAL 1:

To ensure that the program activities are accomplished in an efficient and effective manner.

OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA – Accounting)

To recruit and retain at least sixty (60) persons to participate in scheduled activities in order to ensure that all Arkansans acquire knowledge of the tenets and mores of other races and cultures that co-exist within the state's borders.

STRATEGY 1:

To provide human and financial resources to support the mission and goals of the Arkansas Martin Luther King, Jr. Commission.

STRATEGY 2:

The Martin Luther King, Jr. Commission administration will lead, direct, and support employees and Commission Board to accomplish the agency mission.

STRATEGIC PLAN

Agency Name	Martin Luther King, Jr. Commission
Program	Operations

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Recruit and retain at least sixty (60) persons to participate in scheduled activities. <i>Goal 1, Objective 1</i>	Correspondence (email, telephone, letters, etc.) with individuals in the MLK Volunteer database who have worked with the Commission.	70	85	90	95	110
Efficiently plan and direct the operations of the Commission. <i>Goal 1, Objective 1</i>	AASIS, Internal reports, Commission records	100%	100%	100%	100%	100%